



2021

SPONSORSHIP PROSPECTUS

Virtual Experience

May 18 - 19, 2021

#influxdays

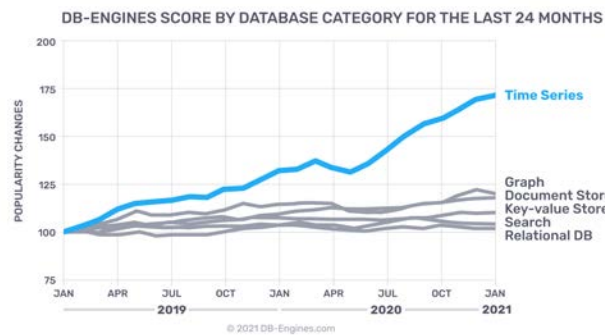


What is InfluxDays?

InfluxDays is the industry's only event focused on the impact of time series data.

What makes InfluxDays different?

Attend this year and find out why time series databases are the fastest growing database segment providing real-time observability of your solutions. You will also gain first-hand knowledge and inspiration from InfluxDB community members to help you build and optimize your DevOps monitoring, analytics, and IoT applications for maximum business value.



What keeps attendees coming back?

- Uplevel your skills by attending technical workshops for practitioners from the new to the advanced.
- Get practical advice and insight from the engineers and developers behind InfluxDB, the leading time series database, and the whole TICK Stack.
- Learn from end users describing real-world use cases and deep technology presentations from leading companies like Grafana, Google and ING Bank.
- Explore complementary technologies that range from visualization tools, machine learning frameworks, incident management solutions, and enterprise-grade hosting services in the Partner Showcase.
- Network with like-minded developers using InfluxDB solving a variety of use cases.

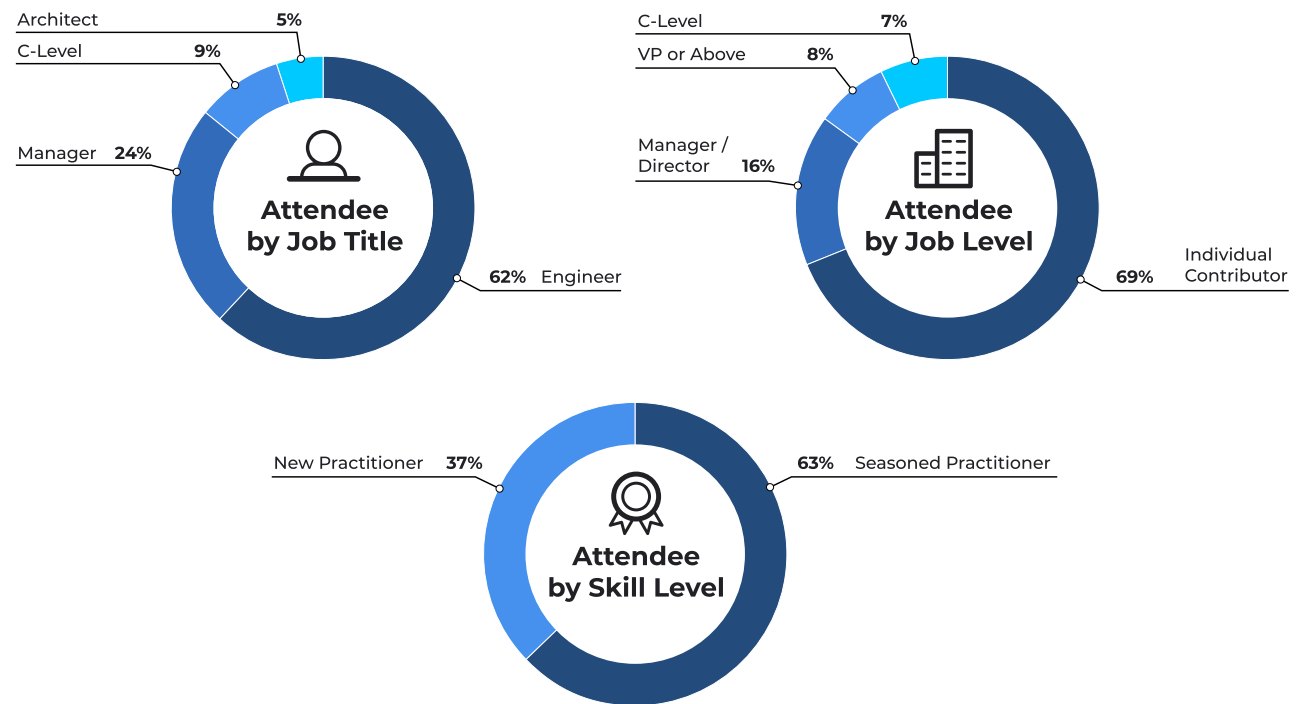
Require further information?

If you have a question or require any further information, please contact:

Caitlin Croft
Event Producer, InfluxDays

E: ccroft@influxdata.com

Attendee Demographics and Statistics



A Sample of the Companies Represented

BANK OF AMERICA

BARCLAYS

ORACLE

HSBC

CISCO

ESPN

CBS

SAP

hulu

COMCAST

paloalto

PayPal

DELL EMC

OPTUM

TESLA

NBC UNIVERSAL

ARISTA

Expedia

Rolls-Royce

Sponsorship Package

Investment for the Virtual Experience

Trivia Sponsor (1 available) - \$750 Includes:

- Logo on event website
- Sponsor recognition during start of trivia
 - Co-host trivia + help come up with questions
- Sponsor spotlight via social media
- Swag sign-up page opportunity
 - Blurb + image + button

Event Sponsor - \$1,500 Includes:

- Pre-Event
 - Logo on event website
 - Sponsor spotlight via social media
 - Swag sign-up page opportunity
 - Link to company website
 - 75 word company description
 - Logo inclusion in event newsletter
 - Acknowledgement in pre-event press release
- During the Event
 - Pre-recorded speaking slot
 - Live networking with attendees in digital expo hall
- Post Event
 - Logo & link to website inclusion in post event newsletter

Premier Sponsor (4 available) - \$3,500 Includes:

- Pre-Event
 - Logo on event website
 - Sponsor spotlight via social media
 - Swag sign-up page opportunity
 - Link to company website
 - 75 word company description
 - Logo inclusion in event newsletter
 - Acknowledgement in pre-event press release
- During the Event
 - Pre-recorded speaking slot
 - Live networking with attendees in digital expo hall
- Post Event
 - Logo & link to website inclusion in post event newsletter

All of the above plus:

- 5 minute lightning talk during general session
- 2-hour virtual booth or live breakout/expert/workshop session
- 1 dedicated pre-event/post-event email (2 emails total)
Include offer/trial
- Video add to video rotation during break - 1 extra slide
dedicated to sponsor

Interested in sponsoring InfluxDays EMEA and North America? Talk to us today about a multi-event sponsorship discount!

SPONSORSHIP CONTRACT

Application and contract for sponsorship and exhibit space

The sponsor identified below ("Sponsor") hereby applies to InfluxData ("Organizer") for exhibit space and sponsorship of Organizer's InfluxDays (the "Event") subject to the terms and conditions on the following pages, being held on:

- EMEA Virtual Experience - May 18-19, 2021

Sponsor Information

Company	
Company Name	
(As sponsor would like it to appear for purposes of the event)	
URL	
Address	
City	
State/Province	
Postal Code	
Country	

Primary Sponsor Contact

Name	
Title	
Email	
Phone	

Sponsorship Fees

Package	
Enhancements	
Discounts Applied	
Total Sponsorship Fee	

Exhibitor

Approved by (Name)	
Authorized Signature	
Title	
Date	

Organizer

Approved by (Name)	
Authorized Signature	
Title	
Date	

Please scan/email your completed contract to: Caitlin Croft | ccroft@influxdata.com

Terms and Conditions

1. ACCEPTANCE BY ORGANIZER.

By signing the first page of this Application and Contract for Sponsorship (this "Agreement"), Company applies to participate as a sponsor in the Event. The parties shall be bound to this Agreement only upon execution and delivery of the signed Agreement by Organizer. Organizer may withdraw its acceptance at any time before the Event by refunding the Total Sponsorship Fee paid if Organizer, in its sole discretion, determines that Sponsor's presence would be disruptive to the Event, injurious to Organizer's relationships with its customers or potential customers, or that Sponsor is otherwise ineligible for participation. Organizer makes no warranties regarding the number of persons who will attend the Event. If and to the extent Event dates, hours, or venues are modified, Organizer will notify Exhibitor in writing.

2. PAYMENT.

Sponsor shall pay the fees specified on the first page upon the earlier of (i) thirty (30) days from date this Contract is signed by Sponsor, or (ii) thirty (30) days before the first day of the Event. If Organizer does not receive Sponsor's fees when due, then Organizer may, in its sole discretion, decline or terminate Sponsor's participation in the Event without liability to Sponsor. Sponsor acknowledges and agrees that all fees paid hereunder are deemed fully earned and non-refundable upon receipt by Organizer.

3. ASSIGNMENT AND USE OF KIOSKS.

Organizer will provide Sponsor with exhibit space at the Event for Sponsor to display its products and services (the "Tradetable"). The location, size and features of Sponsor's Tradetable shall be as described under "Package Inclusions" and in the Event Sponsor Kit, which Organizer will make available to Sponsor online or otherwise (the "Sponsor Kit"). Except as may be otherwise set forth in the Sponsor Kit, Organizer makes no commitment regarding the specific location of Sponsor's Tradetable. Sponsor may not assign or sublease any portion of the Tradetable (including to an affiliated entity) without Organizer's prior written consent. Sponsor's activities must be confined to the Tradetable and conform to the rules set forth in the Sponsor Kit. Organizer may refuse permission for Sponsor to exhibit any products or services (or the manner in which Sponsor exhibits such products or services) which Organizer deems objectionable, unsuitable or inconsistent with the goals of the Event. At the Event, Sponsor may not exchange goods or money without Organizer's prior written consent (other than distribution of promotional material of de minimus value), and Sponsor may not assist any third party in soliciting business without Organizer's prior consent.

4. LICENSE GRANT.

Sponsor hereby grants to Organizer the right to use Sponsor's name and logo in connection with the promotion and production of the Event and to identify Company as a sponsor of the Event.

5. ORGANIZER MATERIALS.

The Sponsor Kit and any other materials distributed or made available to Sponsor related to the planning or execution of the Event (collectively, the "Organizer Materials") are owned exclusively by, and are the confidential information of, Organizer. Organizer grants to Sponsor a non-transferable, nonexclusive license, on an "AS IS" basis to use such Organizer Materials solely in connection with Sponsor's participation in the Event. Sponsor may not provide or make available any of the Organizer Materials to any third party without Organizer's prior written consent.

6. THIRD PARTY CONTRACTORS.

If approved by Organizer and Facility in writing and in advance, Sponsor may use third-party contractors to provide certain services for the event or for Exhibitor's Kiosk (e.g., AV services, networking services, etc.) (collectively, "Designated Contractors"). Sponsor acknowledges and agrees that all Designated Contractors must be approved or authorized by the management of the Facility to provide services at the Facility. Notwithstanding the foregoing, Designated Contractors and third-party vendors act solely as independent contractors, and neither Organizer nor Facility is responsible for any Designated Contractors' performance, acts, or omissions with respect to Sponsor.

7. TAXES AND LICENSES.

Sponsor shall be responsible for (i) obtaining any licenses, permits or approvals required under applicable laws applicable to Sponsor's activity at the Event, and (ii) payment of all taxes or charges of any kind (including without limitation value add, sales and use taxes) applicable to Sponsor's participation in the Event.

8. COMPLIANCE WITH LAWS AND RULES.

In connection with Sponsor's participation in the Event, Sponsor shall comply with (i) all applicable laws, regulations and ordinances, and (ii) the terms, conditions and rules of Facility and Organizer, including without limitation the Sponsor Kit and all Facility requirements and guidelines. Sponsor shall indemnify, defend and hold harmless Facility and Organizer and their respective employees, agents, representatives and affiliates from and against any losses, third party claims or damages resulting from Sponsor's failure to comply with this Section.

9. RISK AND INSURANCE.

Neither Organizer nor Facility, nor their respective employees, agents, representatives or affiliates (collectively, the "Event Providers") shall be responsible for any injury, loss, or damage that may occur to Sponsor or to Sponsor's employees, agents, representatives, independent contractors, affiliates, invitees, licenses, guests, or Sponsor's property from any cause whatsoever. Anyone visiting, viewing, or otherwise participating in Sponsor's Tradetable shall be deemed to be the invitee or guest of Sponsor, and not the invitee, or guest of the Event Providers. Sponsor assumes full responsibility and liability for the actions or inactions of Sponsor and its employees, agents, representatives, independent contractors, and affiliates (collectively, the "Exhibitor Parties"). Sponsor shall indemnify and hold harmless the Event Providers from and against any losses, damages claims resulting from the actions or omissions of the Sponsor Parties. Sponsor shall carry sufficient insurance to cover its obligations and liabilities under this Section and, at Organizer's request, shall name Organizer and Facility as additional insureds under any such policy.

10. TERMINATION BY ORGANIZER.

In addition to its termination rights set forth elsewhere in this Contract, Organizer may terminate this Contract and Sponsor's participation in the Event immediately upon Sponsor's failure to comply with this Contract, including without limitation Sponsor's failure to pay fees due hereunder, failure to comply with the requirements of the Sponsor Kit, Sponsor's violation the restrictions on marketing and other events, failure to comply with applicable laws, and failure to comply with Facility rules. In connection with any such termination, Organizer will not refund to Sponsor any fees paid hereunder.

11. TERMINATION BY EXHIBITOR.

If Sponsor requests an increase to its selected sponsorship level, Organizer will consider such requests subject to availability and other circumstances (e.g., whether Tradetables or signage have already been ordered, programs printed, etc.); provided however that Organizer has no obligation to accommodate such requests. Sponsor may terminate its Sponsorship no later than 90 days before the first day of the Event and, in such case, shall be liable for only 85% of the fee shown on the first page (if Sponsor has not paid such fee) or shall be entitled to a refund of 15% of the fee shown on the first page (if Sponsor has already paid such fee). Sponsor shall be liable for the entirety of the fee for terminations later than 90 days before the first day of the Event.

12. LIMITATION OF LIABILITY.

The Event Providers shall not be liable for any special, indirect, punitive, exemplary or consequential damages of any kind in connection with this Contract or the Event, whether or not Event Provider has been apprised of the possibility of such damages. Organizer shall not be liable to the Sponsor Parties for any damages or claims hereunder except to the extent arising directly from the willful misconduct of Organizer. In no event will Organizer's aggregate liability to the Sponsor Parties in connection with this Contract or the Event exceed the amount actually paid to Organizer by Sponsor hereunder. Organizer is not liable for any errors in any listing or descriptions or for omitting Sponsor from the Event show guide or other materials.

13. EXHIBITOR LIABILITY TO FACILITY AND FACILITY RULES.

Sponsor shall be fully responsible to pay for any and all damages to property owned by the Facility, its owners or managers, which results from any act or omission of the Sponsor Parties. Sponsor agrees to defend, indemnify and hold harmless, the Facility, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from the Sponsor Parties use of the property. Sponsor's liability shall include all losses, costs, damages, or expenses arising from, or out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Sponsor Parties and guests and invitees which arise from or out of the Sponsor's occupancy and use of the Facility, or any part thereof.

14. RECORDING NOTICE AND RELEASE.

Sponsor acknowledges that the Event may be recorded or reproduced, and hereby authorizes Organizer and its designees to record, transcribe, modify, reproduce, perform, display, transmit and distribute in any form and for any purpose any such recording of the Event. Sponsor agrees to execute any additional releases presented by Organizer or its designee in connection with such activity. Sponsor, on behalf of itself and the Sponsor Parties, hereby releases Organizer and Facility and their designees from, and waives all claims, now or in the future, relating to such activities, and specifically waives any statutory restriction on waivers of future claims or moral rights.

15. FORCE MAJEURE.

Organizer may suspend or terminate this contract if the Facility becomes unavailable, is destroyed or damaged, or if it becomes inadvisable, impractical, illegal, or impossible to hold the Event as scheduled due to any event beyond the control of Organizer, including but not limited to the following: strike; lockout; injunction; emergency; pandemic; act of God; act of war; curtailment of local, national, or international transportation facilities with a significant impact on domestic or international travel; and economic factors which make it impractical for Organizer to hold the Event as scheduled or otherwise perform its obligations hereunder. In such event, Sponsor agrees that the exclusive remedy of Sponsor and sole liability of Organizer shall be to refund to Sponsor fees paid hereunder, less a proportionate share of all expenses incurred and committed by Organizer prior to such event.

16. MISCELLANEOUS.

This Contract is the final, complete and exclusive agreement of the parties with respect to the subject matter hereof and supersedes and merges all prior discussions between the parties. No modification of, or amendment to, this Contract nor any waiver of any rights under this Contract shall be effective unless in writing and signed by the party to be charged. The Facility is an intended third-party beneficiary of this Contract. If any provision of this Contract is held to be invalid or unenforceable, the remaining portions will remain in full force and effect, and such provision will be enforced to the maximum extent possible so as to achieve the intent of the parties. The delay or failure by either party to exercise any right or remedy under this Contract will not result in a waiver of that or any other right or remedy. All notices under this Contract must be in writing. Notices will be effective: (a) upon delivery, if delivered in person or by means of a reputable courier or overnight delivery service, or (b) three (3) days after mailing, if sent by a form of certified mail. Notices to Organizer must be sent to InfluxData Inc. attn: Legal Department at 799 Market Street, Suite 400, San Francisco, CA 94103 USA. Notices to Sponsor must be sent to the address on the first page of the Contract. Sponsor may not subcontract, assign or otherwise transfer this Contract, in whole or in part, without Organizer's prior written consent, and any such attempted assignment shall be void and of no effect. This Agreement is governed by California (USA) substantive law, and any dispute arising from this Agreement or the Event shall be heard exclusively in the state and federal courts located in San Francisco, California, USA, and the Sponsor hereby consents to the personal jurisdiction of such courts.